



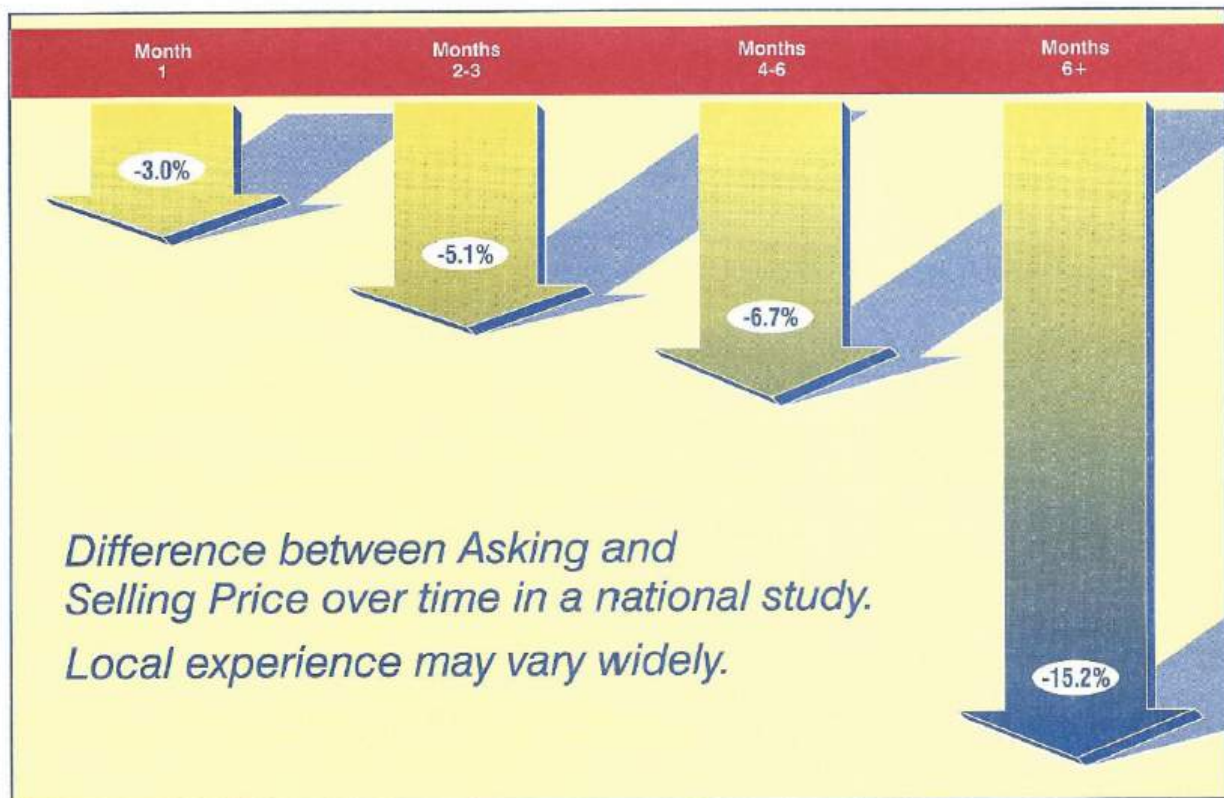
Pricing it right... at the beginning!

Homes sell closer to their asking price during the first few weeks.

It's a fact. Properly priced homes sell faster & for more money during the first weeks of the listing. Don't miss your prime marketing period by setting a price higher than justified by the CMA. You risk the possibility of it selling for even less later.



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Source: National Association of REALTORS® HomeBuying & Selling Process

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